



JOIN US AT THE CWA ANNUAL MEETING
SCOTTSDALE, ARIZONA
FEBRUARY 25 – 27, 2027

SCOTTSDALE, ARIZONA



Inspired by Community, Fueled by Change

The CWA Annual Meeting brings the dental community together to foster a collaborative atmosphere for growth, learning and networking. Be inspired by our featured speakers, reinvigorate your creative side with our breakout sessions and experience something new on an excursion of your choice. We've packed the schedule for this meeting so you can walk away recharged and ready to positively change your practice.

Schedule of Events

Please plan to arrive by Thursday, February 25, and depart Sunday, February 28, 2027.

Thursday, February 25	10 a.m. – 3 p.m.	Registration Open
	5:30 – 8:30 p.m.	Welcome Reception & Dinner
Friday, February 26	7:45 – 8:30 a.m.	Breakfast
	8:30 a.m. – 12 p.m.	General Session
	12 p.m.	Lunch
	1:00 – 3:30 p.m.	Excursions Exploring Scottsdale
	<i>Following, please enjoy Friday evening at your leisure, there are no scheduled events.</i>	
Saturday, February 27	7:45 – 8:30 a.m.	Breakfast & Accumulating Wealth Podcast Live Recording
	8:30 a.m. – 12 p.m.	General Session
	12 p.m.	Lunch
	1:30 – 3:30 p.m.	Optional Group Activities
	6 p.m.	Closing Dinner & Celebration



Learn more at cainwatters.com/annual-meeting

Earn CE Credit Earn up to seven hours of CE credit for attending the Annual Meeting.

Cain Watters & Associates is designated as an Approved PACE Program Provider by the Academy of General Dentistry. The formal continuing education programs of this program provider are accepted by AGD for Fellowship, Mastership and membership maintenance credit. Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement. The current term of approval extends from 1/1/2025 to 12/31/2027. Provider ID# 208018



Where History and Natural Beauty Collide

The CWA Annual Meeting is more than just CE and speaking sessions. Friday afternoon is reserved exclusively for the excursion of your choice.

Located among the Sonoran landscape, the Fairmont Scottsdale Princess offers easy access to the rich cultural scene and top attractions of the city. Enjoy the modern resort, taste the local cuisine of the Valley of the Sun or explore historic Old Town Scottsdale.

Saturday night will be a night to remember at a culture-rich venue with dancing, music and local eats. Experience the upscale serenity of this year's host city.

THE MISSION KIERLAND TEQUILA & TAPAS TASTING

Located at The Mission Kierland, this excursion hosts a tequila and cuisine pairing lineup that artfully combines Arizona Sonoran desert and Latin influences. Participants will learn the history behind each pour and how it complements the flavor profile of its paired bite.

FOOD TOUR IN OLD TOWN SCOTTSDALE

Explore "the West's most Western Town" on this local food tour around historic Old Town Scottsdale. Led by local foodie enthusiasts with a passion for history and Scottsdale cuisine, this walking tour features signature menu and cocktail items from local establishments, hand-picked to showcase the rich culinary offerings of Scottsdale.

GOLF AT PAPAGO GOLF CLUB

Nestled in the heart of red sandstone boulders and Arizona's natural beauty, Papago Golf Club is a golfing haven in Arizona. With its rich history, modern amenities, and stunning vistas, Papago Golf Club immerses golfers in the thrill of the game while soaking in the beauty of the desert landscape, making every round at Papago a memorable experience.

HIKING WITH WILD BUNCH DESERT GUIDES

Step into the Arizona desert with a private hiking adventure built just for you. Led by local guides who know the Sonoran Desert like the back of their hand, experience the Arizona landscape, learn about desert floral and fauna, and enjoy the breathtaking views of the Valley of the Sun. Hiking groups will be split by skill level, so you can choose a beginner or advanced trail.

PICKLEBALL AT DC RANCH VILLAGE

Whether you're new to pickleball or already a pro, pickleball at DC Ranch Village Health Club is where wellness meets community. Grab a paddle at this upscale pickleball facility, jump into the game and hone your skills in an afternoon of friendly competition and refreshments.

COSANTI TOUR AND CASTING WORKSHOP

Experience the world-famous craftwork structures of Cosanti, where experiments in sustainable urban design meet the natural world. Following a guided tour of Paolo Soleri's design studio and the historic residential and workshop structures, you'll design and excavate your own cast plaster tile using desert earth.

SPA AT THE FAIRMONT SCOTTSDALE PRINCESS

Offering an innovative fusion of energizing wellness and enlightened relaxation, Well & Being Spa at the Fairmont Scottsdale Princess exudes the serenity of the idyllic desert landscape to nourish and replenish your mind, body, and spirit. Treat yourself to a luxurious spa day with either a massage or facial, and full access to the spa's facilities and amenities.

PHOENIX MAHJONG CLUB

Step into the vibrant world of Mahjong! Join us at this elegant, members-only social club that blends style, strategy, and fun. Whether you are brand new or a seasoned player, enjoy an afternoon of private lessons with an experienced instructor, automatic Mahjong tables and refreshments. Lessons cover the tiles and suits, rules of play and guided gameplay, making it a perfect experience for both new and seasoned players.

HORSEBACK RIDING

Leave the city behind and enjoy the peaceful, scenic Sonoran Desert on horseback. This Valley of the Sun tour will take you on scenic trails with endless views of saguaros, the largest cactus in the U.S., and the possibility of spotting desert wildlife. Both beginner and experienced riders are welcome!

OLD TOWN JOYRIDE PUBLIC ART TOUR

Take a joyride through the rich cultural scene of Scottsdale's City Districts! Ride in open-air vehicles around town, learn about the top 8 art installations and the artists behind the creations, and experience the beauty and charm of Old Town Scottsdale. End the tour with a margarita and taco stop.



KEYNOTE PRESENTATION

The Hero Effect® – Being Your Best When It Matters the Most.

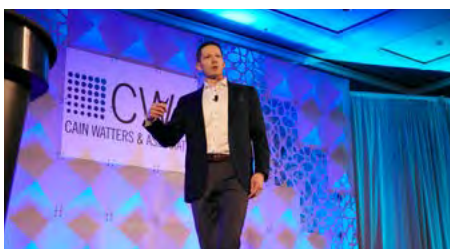
Kevin Brown

Speaker & Creator of The Hero Effect®

Heroes are often described as ordinary people doing extraordinary things, but what if they are extraordinary people choosing not to be ordinary? Today, the individuals you serve in your business, home and community are looking for a leader who helps others – no strings attached. They seek a leader who creates exceptional experiences for those they serve.

Bestselling author Kevin Brown's concept, The Hero Effect®, presents a straightforward philosophy that distinguishes world-class organizations and high-performance individuals from everyone else. Using The Hero Effect® framework, Kevin will share the ideas, strategies and principles that will inspire you to view life through a lens of optimism, recognize the potential in people and situations around you, and focus on creating the best possible outcome for all areas of life. Get ready to eliminate "ordinary" thinking, master the habit of excellence and be your best when it matters most.

More Featured Sessions



Navigating What's Next

Chief Investment Officer and Partner Hunter Satterfield helps make sense of the forces shaping today's economy, markets and business landscape. Connecting broader trends to the realities in your businesses and homes, he delivers practical insights and actionable strategies that can help make smarter financial decisions.



Breakout Sessions Designed for You

Friday and Saturday morning sessions are designed just for you. With options designated by dental specialty or life stage, these sessions allow you to collaborate and network with doctors who are walking on the same path. Led by the CWA planners and hand-selected trusted vendors, these new sessions offer you the platform to come together and problem solve.



Accumulating Wealth Live Recording

Hosts Hunter and Judson discuss personal financial planning and challenges business owners face, including budgeting, practice management, investment strategies and more. Attend the live recording of a special episode on Saturday during breakfast.



It's a Win-Win 3to1 Raffle

Have some fun. Win cool prizes. Invest in the dental community.

Give the gift of education by participating in the 3to1 Foundation fundraiser on-site at Annual Meeting. Proceeds are tax-deductible, and 100% go to dental school or college scholarships and community financial literacy programs. Look for the 3to1 booth to try your luck at winning fabulous prizes. Winners will be announced at Saturday's Final Dinner.

Registration Fees

The registration fee includes a welcome dinner on Thursday evening, two breakfasts, two lunches and dinner and entertainment on Saturday evening. Spouses and guests are encouraged to attend all meals and presentations. Group off-property excursions included.

• February 23 – August 31, 2026	Individual Registration \$2,000	Individual + Guest \$2,700
• September 1 – December 31, 2026	Individual Registration \$2,100	Individual + Guest \$2,800
• January 1 – February 5, 2027	Individual Registration \$2,200	Individual + Guest \$2,900

Hotel Information

The Fairmont Scottsdale Princess, located among the Sonoran landscape, puts you close to the rich cultural scene and the top attractions in Scottsdale. Spend the weekend networking and relaxing at this serene resort.

A special nightly standard room rate of \$489 has been negotiated. Please book your room at the Fairmont Scottsdale Princess by clicking the link below or contacting reservations at 480.585.4848 and mention the group name, Cain Watters & Associates 2027 Annual Meeting.

**Please note—The last day to reserve a room under the special room rate is MONDAY, JANUARY 18, 2027.*

Fairmont Scottsdale Princess Reservation Link:

<https://go.cainwatters.com/hotel2027>

Stay Tuned for More Information

Visit [cainwatters.com/annual-meeting](https://go.cainwatters.com/annual-meeting) for general event updates. For general questions, reach out to our annual meeting event team.

Rebecca Hackl
Trifecta Event Management
rebecca@trifectaeventmanagement.com
214.414.0995

Erin Jeffries
Chief Marketing Officer, CWA
erinj@cainwatters.com
972.233.3323





GET CONNECTED     /cainwatters

