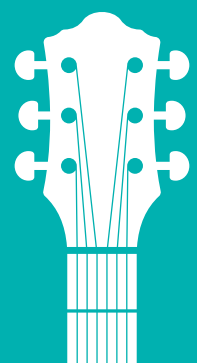




NASHVILLE, TENNESSEE

SPONSORSHIP OPPORTUNITIES
CWA ANNUAL MEETING
FEBRUARY 19 – 21, 2026





NETWORK & BUILD RELATIONSHIPS AT THE ANNUAL MEETING

The Grand Hyatt will be the perfect backdrop to an exciting weekend planned in Nashville, Tennessee. Dentists from across the nation are joining us to earn CE, be inspired by our featured speakers, and experience all that Music City has to offer.

Sponsors will have many opportunities to meet, network and build relationships with the attending doctors and CWA planning teams. As in previous years, the event will include vendor exhibitor space, multiple group entertainment activities and social events ideal for networking.

There are more opportunities than ever to showcase your brand at our meeting. If you have an idea you don't see on the list, we encourage you to reach out to our event team — they love fresh ideas!

It's going to be a weekend you don't want to miss. We look forward to seeing you in Nashville!

Schedule of Events

Please plan to arrive by Thursday, February 19, and depart Sunday, February 22, 2026

Thursday, February 19	10 a.m. – 3 p.m.	Registration Open
	2 – 5 p.m.	Elite Vendor Event
	5:30 – 7:30 p.m.	Welcome Reception
Friday, February 20	7:45 – 8:30 a.m.	Breakfast
	8:30 a.m. – 12 p.m.	General Session
	12 p.m.	Lunch
	1:30 – 3:30 p.m.	Excursions Exploring Nashville
	<i>Following, please enjoy Friday evening at your leisure, there are no scheduled events.</i>	
Saturday, February 21	7:45 – 8:30 a.m.	Breakfast
	8:30 a.m. – 12 p.m.	General Session
	12 p.m.	Lunch & Accumulating Wealth Podcast Live Recording
	1:30 – 3:30 p.m.	Team Building
	5:30 p.m.	Closing Dinner & Celebration

Exhibit Hall Guidelines

Platinum and Gold Sponsors will have the opportunity to reserve a booth space in the Exhibitor Hall. Each space is provided a six-foot table and two chairs. Please note that there will be additional fees for power strips, hardwire internet, additional tables and shipments to the hotel. We kindly ask all exhibit paraphernalia including displays, banners and literature stay within your designated space. Thirty days prior to the event, a confirmation email will be sent, which will include information on A/V requests and shipping materials.

Exhibitor Hall setup will begin Thursday, February 19, from 10 a.m. – 2 p.m., and continue on Friday, February 20, 6 – 7 a.m. Please see the contact information at the end of this packet for more information.



34TH ANNUAL MEETING SPONSORSHIP LEVELS

The Annual Meeting offers a unique experience for exhibitors to not only expand their relationships with clients, but also with CWA's partners and financial planners. As we bring together our community to promote growth, learning and networking, we encourage exhibitors to participate in all educational presentations and social events. Three (3) sponsorship levels are available.

Platinum: \$22,000 (4 available)

- Four (4) company representatives
- Booth in the exhibitor area
- One (1) representative of your company introduced in the general session
- Five (5) minute personal introduction by the event emcee in the general session
- One (1) full color, full page ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees

Gold: \$11,000

- Two (2) company representatives
- One (1) booth in the exhibitor area
- One (1) half page, full color ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees

Bronze: \$5,500

- One (1) company representative
- One (1) quarter page, full color ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees



34TH ANNUAL MEETING SPONSORSHIP LEVELS

Additional Sponsorship Opportunities for Platinum and Gold Sponsors Only

Exclusive Sponsor of the Welcome Reception: \$7,000 (TAKEN 2026)

Includes branding opportunities such as company logo displayed on table tents and other signage.

Exclusive Sponsor of the Final Dinner: \$15,000 (TAKEN 2026)

Sponsor representative introduced at the event and given five minutes to address the group. Sponsor company logo featured throughout the event, as well as opportunity to supply additional branded gifts as party favors at their own expense.

Exclusive Wi-Fi Sponsor: \$6,000 (TAKEN 2026)

Includes logo table tents in general session as well as custom company name Wi-Fi password.

Exclusive Team-building Event Sponsor: \$10,000 (TAKEN 2026)

Sponsor of Saturday afternoon team-building activity that includes all event attendees. Includes premium logo placement and integration into the activity.

Exclusive Sponsor & Guest at Live Podcast Recording: \$8,000

Up to two representatives from the company will be guests during a live recording of the Accumulating Wealth Podcast. Breakout session will take place during lunch on Friday. Topic must be pre-approved.

Welcome Bags: \$3,000 (TAKEN 2026)

Includes company logo on outside of attendee bag, given to every attendee at check-in.

Welcome Gift Room Drop Sponsor: \$5,000 (1 available)

Leave a great first impression! As the official room drop sponsor your logo and name will be included on the welcome gift placed in every client attendee's room on arrival.

Exclusive Event Hydration Station Sponsor: \$5,000

Sponsor of all water distribution stations along the conference center for the entirety of the event. Includes signage at every station. (Great opportunity to have branded water bottles at your booth for distribution.)

Exclusive On-Site Latte Pop-Up Bar Sponsor: \$7,000

Includes branding on specialty coffee bar in the conference center, as well as on coffee cups.

Exclusive Event T-shirt Sponsor: \$4,000

Includes your company's logo on the sleeve of the event t-shirt distributed to all attendees.

Exclusive Attendee Event Lanyards Sponsor: \$6,000

Includes your company's logo next to the CWA logo on every attendee's lanyard.

Additional Sponsorship Opportunities for Platinum, Gold and Bronze Sponsors

Breakfast Sponsor: \$3,500 (2 available)

Includes logo signage placed in dining area, and option for company flyers to be placed on tables.

Lunch Sponsor: \$6,000 (2 available)

Includes logo signage placed in dining area, and option for company flyers to be placed on tables.

Excursion Sponsorship: \$5,000 (5 available)

Includes logo placement and company integration into the event. Details vary by event. Choice of excursion is on a first-come first-served basis.

Specialty Breakout Session Sponsor: \$5,000 (4 available)

Saturday morning breakout sessions by specialty and career stage. Includes logo placement, introduction and seat on subject matter expert panel.

Hotel Information

The Grand Hyatt Nashville, situated on Broadway, puts you close to the rich music scene and the top attractions in Nashville. Spend the weekend networking and relaxing at this iconic Music City resort.

A special nightly standard room rate of \$334 has been negotiated. Please book your room at the Grand Hyatt Nashville by clicking the link below or contacting reservations at 615.622.1234 and mention the group name, Cain Watters & Associates 2026 Annual Meeting.

**Please note—The last day to reserve a room under the special room rate is MONDAY, JANUARY 19, 2026.*

Grand Hyatt Nashville Reservation Link:

<https://go.cainwatters.com/hotel2026>

Stay Tuned for More Information

Visit cainwatters.com/annual-meeting for general event updates. For general questions on sponsorship opportunities, reach out to our annual meeting event team.

Rebecca Hackl

Trifecta Event Management

rebecca@trifectaeventmanagement.com

214.414.0995

Erin Jeffries

Chief Marketing Officer, CWA

erinj@cainwatters.com

972.233.3323





SPONSORSHIP REGISTRATION FORM

February 19-21, 2026

Complete the form below and return to cwa_pr@cainwatters.com or
register online at cainwatters.com/annual-meeting-sponsor

Company Name (as it should appear on the marketing materials)

Primary Company Contact Name

Cell

Mailing Address

City, State

Zip

Email Address

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

- | | | |
|---|---|--|
| <input type="radio"/> Platinum Sponsor (\$22,000) | <input type="radio"/> Gold Sponsor (\$11,000) | <input type="radio"/> Bronze Sponsor (\$5,500) |
| <input type="radio"/> Additional Attendees (\$1,000 each) | <input type="radio"/> Company will submit a check | <input type="radio"/> Contact me for payment |
| <input type="radio"/> Please charge the card below | <input type="radio"/> Contact me about add-on opportunities | |

CC Number

Exp Date

CVV

Refunds will not be issued after December 31, 2025

