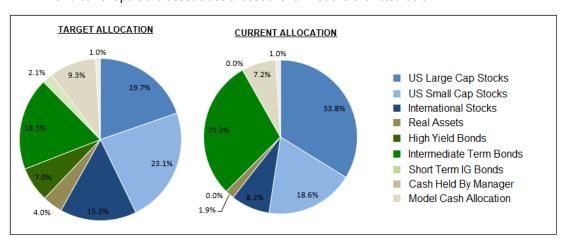


\*General overall portfolio comments refer to the Moderate Growth allocations used in both the Pooled Fund Program and the Unified Managed Account Program. These general comments will be referred to as "Moderate Growth" throughout. Specific references to performance, current allocation, or comparison to indexes are derived from the CWA Model 5 Portfolio in the Pooled Fund Program; these specific comments will be referred to as "Model 5" throughout.

# **PORTFOLIO ANALYSIS**

**Overall Goal.** We construct portfolios to generate a return that <u>maximizes the probability that an investor will meet their retirement goals, as opposed to maximizing their asset base (which interjects significant risk). We believe that a value bias, international exposure and general diversification provide the best avenue to meet this objective. Our portfolios have lower volatility<sup>†</sup>, but can go through periods where they do not keep pace with the U.S. equity markets (the most common benchmark) because of our focus on value, fixed income and international stocks.</u>

The **Moderate Growth Portfolio** is intended to provide a balanced allocation, with a slight overweight to equities over fixed income. The goal is to provide a balance of growth and income with lower volatility than an all-equity portfolio. Our target and current portfolio asset class allocations for Model 5 are listed below.



# ACTUAL VS. TARGET Equal Weight Equities Under Weight International Exposure Equal Weight Intermediate and Long-Term Fixed Income High Cash Position

## LARGEST EQUITY AND FIXED INCOME POSITIONS

In normal market environments, Moderate Growth has a target allocation of 60% stocks & 40% bonds, with approximately 20% of the portfolio in international equities and fixed income. So, the portfolio is a global one – with a U.S. tilt. By design, the holdings are broadly diversified by location/country, by company size, by credit quality/yield and by maturity/duration. The investment managers have a degree of flexibility which allows them to respond to different market environments, and our equity managers are currently holding a large amount of cash (given current valuations).

† as of 01/31/2024, the 10-year volatility (standard deviation) of Model 5 is 10.0%, versus 15.1% for the S&P 500 Index.



# **PERFORMANCE**

The Moderate Growth portfolios in the Pooled Fund Program and the Unified Managed Account Program have slightly different investments, costs and thus returns. Accordingly, we direct you to your account statement for your individual performance.

In January, Model 5 (net of fees and expenses) outperformed compared to the Global 60/40 Index, underperformed compared to the U.S. 60/40 Index, and underperformed compared to the S&P Moderate Growth which posted the following returns:

PERFORMANCE	JAN	COMMENTS	
Global 60/40 Benchmark Index <sup>(2)</sup>	-0.41%	Markets were volatile during the month. Equity markets ended positive but	
U.S. 60/40 Benchmark Index <sup>(3)</sup>	0.90% suffered a pretty deep selloff on the last day of the month. M technology once again dominated the cap-weighted indices. Fixed		
S&P Moderate Growth Index <sup>(4)</sup>	0.22%	ended the month modestly lower.	

- (1) "Market Perform" means within a range of +10 bps to -10 bps of the applicable index for the month (or +/- 8 bps per month for YTD performance); "Outperform" means more than +10 bps for the month (or more than +8 bps per month for YTD performance); "Underperform" means more than -10 bps for the month (or more than -8 bps per month for YTD performance). Please note performance comparison comments are based upon Model 5 Pooled Fund Program data. There are inherent limitations in the use of model performance please read the Model Disclosure found on page 6. Investors should consult their individual custodial statement for actual performance of individual portfolios. Actual performance comparisons may differ from model comparisons.
- (2) Global 60/40 Benchmark is 60% MSCI ACWI Index & 40% Barclays Global Aggregate Bond Index.
- (3) US 60/40 Benchmark is 60% S&P 500 Index & 40% Barclays U.S. Aggregate Bond Index.
- (4) S&P Moderate Growth Index is 50% S&P Target Risk Moderate Index & 50% S&P Target Risk Growth Index.

### MARKET PERFORMANCE

# **Equities**

PERFORMANCE	JAN	MULTIPLE	COMMENTS
U.S. Equities <sup>(5)</sup>	1.11%	22.2X	Broad markets were up during the month but underperformed mega-cap-dominated indices.
International Developed <sup>(6)</sup>	0.59%	14.2X	International developed were marginally positive during January.
Emerging Markets <sup>(7)</sup>	-4.64%	13.9X	Emerging markets were down sharply due to China.

- (5) U.S. Equities are represented by the Russell 3000 Index.
- (6) International Developed is the MSCI EAFE Index.
- (7) Emerging Markets is the MSCI EM Index.



# **Fixed Income**

PERFORMANCE	JAN	SPREAD OVER UST 10 YEAR	COMMENTS
U.S. Treasuries (Medium Duration) <sup>(8)</sup>	-0.16%	-	
U.S. Treasuries (Longer Duration) <sup>(9)</sup>	-2.72%	0.11%	Yields rose, particularly on the last day of the month, as the Fed iterated that they will likely not be cutting rates in March. This
Global Fixed Income <sup>(10)</sup>	-1.38%	-0.26%	runs counter to market expectations, which had priced in a minimum of 50 bps of easing by May. Without a March easing of
Emerging Fixed Income <sup>(11)</sup>	-1.15%	3.22%	25 bps, it is highly unlikely that the rate environment will marry the market pricing that we are currently experiencing.
High Yield <sup>(12)</sup>	0.00%	3.85%	

- (8) U.S. Treasuries (7-10 Years), represented by the Barclays U.S.T 7-10 Yr Total Return Index
- (9) U.S. Treasuries (20+ Years), represented by the Barclays U.S.T 20+ Yr Total Return Index
- (10) Barclays Global Aggregate Bond Index.
- (11) Barclays Emerging Markets EMEA Total Return
- (12) Barclays U.S. Corporate High Yield Index.

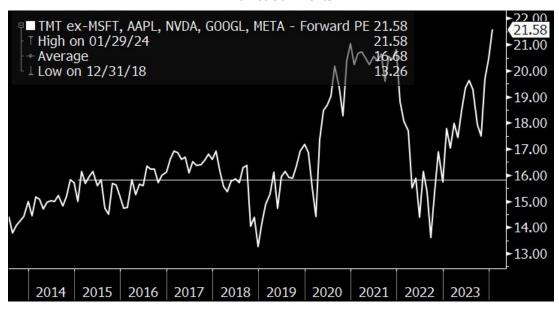
Commodities and Real Assets. The Model 5 portfolios do not have significant exposure to commodities, except indirectly. However, commodities and real assets (real estate) provide a good sense of global demand (in the case of industrial commodities) or fear (gold).

PERFORMANCE	JAN	TREND	COMMENTS
Energy <sup>(13)</sup>	7.15%	-	Oil rebounded sharply during the month.
Real Estate <sup>(14)</sup>	-4.90%	-	RE sold off as interest rates increased and the Fed balked at cutting rates in March.
Industrial Metals(15)	-1.52%	-	Industrial metals were down during the month.
Gold <sup>(16)</sup>	-1.42%	-	Gold sold off during the month as the dollar strengthened.

- (13) S&P GSCI Energy Total Return Index.(14) Dow Jones U.S. Real Estate Index.
- (15) S&P GSCI Industrial Metals Total Return Index.
- (16) SPDR Gold Shares (GLD).

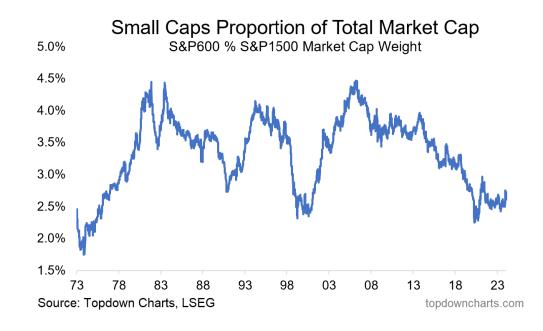






Source: Callum Thomas

Tech valuations, excluding the 'Magnificent Seven,' have now become very extended and are the most expensive they have been during this cycle. All the while, small caps continue to get cheaper.



While this trend may seem logical, investors should take notice of the cyclicality involved with small-cap valuations and what tends to happen when they reach these depths. This is why we continue to favor smaller cap companies versus large caps in this environment.



# **Further Reading**

This is the Best U.S. Economy Since the 1990s, A Wealth of Common Sense, January 26, 2024

https://awealthofcommonsense.com/2024/01/this-is-the-best-u-s-economy-since-the-1990s/

### For questions, or to request additional information, please contact your CWA Financial Planner

#### **DISCLOSURES**

#### PAST PERFORMANCE IS NOT AN INDICATOR OF FUTURE MARKET RETURNS.

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Asset allocation and diversification do not assure or guarantee better performance and cannot eliminate the risk of investment losses. All investments and strategies have the potential for profit or loss. Different types of investments involve higher and lower levels of risk. Historical performance returns for investment indexes and/or categories, usually do not deduct transaction and/or custodial charges or an advisory fee, which would decrease historical performance results. There are no assurances that a portfolio will match or exceed any specific benchmark.

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CWA Model 5 Moderate Growth Pooled Fund Program: The target allocation and portfolio data used throughout this presentation is for the CWA Model 5 recommended for participants in the Pooled Fund Program. This Model is the most common recommendation and is used here to illustrate the CWA methodology. Other CWA Recommended Investment Program models will vary in asset allocation and underlying manager and/or security selection. Clients should discuss these models and programs with their planner prior to selection.

- \*\*The CAPE ratio is a valuation measure that uses real earnings per share (EPS) over a 10-year period to smooth out fluctuations in corporate profits that occur over different periods of a business cycle. The ratio is generally applied to broad equity indices to assess whether the market is undervalued or overvalued. While the CAPE ratio is a popular and widely-followed measure, several leading industry practitioners have called into question its utility as a predictor of future stock market returns. The CAPE ratio, an acronym for Cyclically Adjusted P/E (i.e. Price-Earnings) ratio, was popularized by Yale University professor Robert Shiller. It is also known as the Shiller P/E ratio.
- +Statements relating to Value outperforming Growth are based upon the data of the Fama-French 3-Factor Model. A pioneering study by renowned academics, Eugene Fama and Ken French, suggesting that three risk factors: market (beta), size (market capitalization) and price (book/market value) dimensions explain 96% of historical equity performance.

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the month. Model performance is calculated using the reported net asset value of each individual pooled fund. Performance for the individual funds is then weighted according to the model target allocation. Model performance includes the reinvestment of dividends and interest. The annual trust fee of 0.65% is subtracted from gross returns on a pro-rated basis of 0.0541% per month; and includes trust fees and investment advisory fees. For time periods prior to July 1, 2016 an annual trust fee of 1.05% or 0.0875% per month was used. Model performance has inherent limitations in that it does not reflect the effects of significant cash flows, or take into account actual client asset allocation that may differ materially from the target allocation due to rebalancing policies and changes in market values. This model performance information is provided for illustrative purposes only. Cain Watters Model investors may experience materially different returns.

Use of Comparison Benchmark or Index: Indexes cannot be invested in directly. Index performance and statistics are provided for illustrative or comparison purposes and are chosen as commonly accepted representations of the performance of a particular segment of the market.