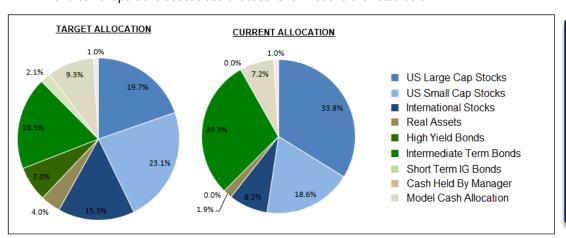


\*General overall portfolio comments refer to the Moderate Growth allocations used in both the Pooled Fund Program and the Unified Managed Account Program. These general comments will be referred to as "Moderate Growth" throughout. Specific references to performance, current allocation, or comparison to indexes are derived from the CWA Model 5 Portfolio in the Pooled Fund Program; these specific comments will be referred to as "Model 5" throughout.

# **PORTFOLIO ANALYSIS**

**Overall Goal.** We construct portfolios to generate a return that <u>maximizes the probability that an investor will meet their retirement goals, as opposed to maximizing their asset base (which interjects significant risk). We believe that a value bias, international exposure and general diversification provide the best avenue to meet this objective. Our portfolios have lower volatility<sup>†</sup>, but can go through periods where they do not keep pace with the U.S. equity markets (the most common benchmark) because of our focus on value, fixed income and international stocks.</u>

The **Moderate Growth Portfolio** is intended to provide a balanced allocation, with a slight overweight to equities over fixed income. The goal is to provide a balance of growth and income with lower volatility than an all-equity portfolio. Our target and current portfolio asset class allocations for Model 5 are listed below.



# ACTUAL VS. TARGET Equal Weight Equities Under Weight International Exposure Equal Weight Intermediate and Long-Term Fixed Income High Cash Position

# LARGEST EQUITY AND FIXED INCOME POSITIONS

In normal market environments, Moderate Growth has a target allocation of 60% stocks & 40% bonds, with approximately 20% of the portfolio in international equities and fixed income. So, the portfolio is a global one – with a U.S. tilt. By design, the holdings are broadly diversified by location/country, by company size, by credit quality/yield and by maturity/duration. The investment managers have a degree of flexibility which allows them to respond to different market environments, and our equity managers are currently holding a large amount of cash (given current valuations).

† as of 10/31/2023, the 10-year volatility (standard deviation) of Model 5 is 9.7%, versus 14.9% for the S&P 500 Index.



# **PERFORMANCE**

The Moderate Growth portfolios in the Pooled Fund Program and the Unified Managed Account Program have slightly different investments, costs and thus returns. Accordingly, we direct you to your account statement for your individual performance.

In October, Model 5 (net of fees and expenses) underperformed compared to the Global 60/40 Index, underperformed compared to the U.S. 60/40 Index, and underperformed compared to the S&P Moderate Growth which posted the following returns:

PERFORMANCE	ОСТ	COMMENTS
Global 60/40 Benchmark Index <sup>(2)</sup>	-2.48%	Equity markets were lower across the board during the month. Volatility stemmed from volatility in the bond market, combined with earnings reports and geopolitical risk. The bond market was extremely volatile during the month, with 10-year yields moving more than 0.1% during
U.S. 60/40 Benchmark Index <sup>(3)</sup>	-1.89%	
S&P Moderate Growth Index <sup>(4)</sup>	-2.11%	several days in October. There does seem to be a lid on the 10-year yield at 5%.

- (1) "Market Perform" means within a range of +10 bps to -10 bps of the applicable index for the month (or +/- 8 bps per month for YTD performance); "Outperform" means more than +10 bps for the month (or more than +8 bps per month for YTD performance); "Underperform" means more than -10 bps for the month (or more than -8 bps per month for YTD performance). Please note performance comparison comments are based upon Model 5 Pooled Fund Program data. There are inherent limitations in the use of model performance please read the Model Disclosure found on page 6. Investors should consult their individual custodial statement for actual performance of individual portfolios. Actual performance comparisons may differ from model comparisons.
- (2) Global 60/40 Benchmark is 60% MSCI ACWI Index & 40% Barclays Global Aggregate Bond Index.
- (3) US 60/40 Benchmark is 60% S&P 500 Index & 40% Barclays U.S. Aggregate Bond Index.
- (4) S&P Moderate Growth Index is 50% S&P Target Risk Moderate Index & 50% S&P Target Risk Growth Index.

#### MARKET PERFORMANCE

# **Equities**

PERFORMANCE	ОСТ	MULTIPLE	COMMENTS
U.S. Equities <sup>(5)</sup>	-2.65%	19.3X	Broader markets underperformed as small caps underperformed large caps.
International Developed <sup>(6)</sup>	-4.05%	11.8X	International developed significantly underperformed domestic equity during October. A strong U.S. dollar coupled with geopolitical issues.
Emerging Markets <sup>(7)</sup>	-3.88%	9.7X	EM was weaker than domestic markets due to continued turmoil in Chinese markets and a strong U.S. dollar.

- (5) U.S. Equities are represented by the Russell 3000 Index.
- (6) International Developed is the MSCI EAFE Index.
- (7) Emerging Markets is the MSCI EM Index.



# **Fixed Income**

PERFORMANCE	ОСТ	SPREAD OVER UST 10 YEAR	COMMENTS
U.S. Treasuries (Medium Duration) <sup>(8)</sup>	-1.92%	-	
U.S. Treasuries (Longer Duration) <sup>(9)</sup>	-5.47%	0.16%	Yields moved higher during the month and were extremely volatile, as the yield curve begins to steepen due to the Fed's continued "higher for longer" stance. Bonds across all sectors
Global Fixed Income <sup>(10)</sup>	-1.20%	-0.57%	were lower. We believe yields are approaching a ceiling, as U.S. debt dynamics will begin to pressure the rate markets. Credit
Emerging Fixed Income <sup>(11)</sup>	-1.68%	3.34%	spreads remain tight, which is a sign that all the move lower in the bond market is duration-driven and that a strong rally could
High Yield <sup>(12)</sup>	-1.16%	4.12%	be achieved once the Fed pivots.

- (8) U.S. Treasuries (7-10 Years), represented by the Barclays U.S.T 7-10 Yr Total Return Index
- (9) U.S. Treasuries (20+ Years), represented by the Barclays U.S.T 20+ Yr Total Return Index
- (10) Barclays Global Aggregate Bond Index.
- (11) Barclays Emerging Markets EMEA Total Return
- (12) Barclays U.S. Corporate High Yield Index.

**Commodities and Real Assets**. The Model 5 portfolios do not have significant exposure to commodities, except indirectly. However, commodities and real assets (real estate) provide a good sense of global demand (in the case of industrial commodities) or fear (gold).

PERFORMANCE	ОСТ	TREND	COMMENTS
Energy <sup>(13)</sup>	-6.75%	DOWN	Oil sold off strongly during the month, reflecting poor global demand statistics.
Real Estate <sup>(14)</sup>	-3.59%	DOWN	RE was lower in October as higher rates continue to pressure the sector.
Industrial Metals(15)	-3.42%	DOWN	Industrial metals were materially lower reflecting poor global demand.
Gold <sup>(16)</sup>	7.37%	UP	Gold was very strong during the month, likely due to concerns stemming from U.S. debt dynamics.

- (13) S&P GSCI Energy Total Return Index.
- (14) Dow Jones U.S. Real Estate Index.
- (15) S&P GSCI Industrial Metals Total Return Index.
- (16) SPDR Gold Shares (GLD).



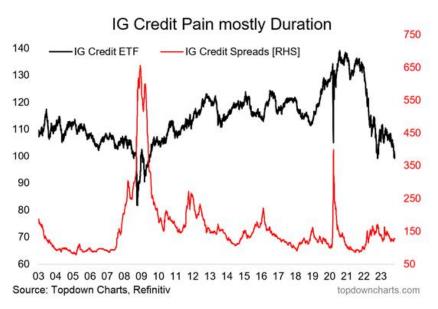
## **Market Comments**

The market is extremely volatile, pricing in a "higher for longer" interest rate policy that is now an ingrained stance by the Fed.

If you had asked me a decade ago what I would think if the 10-year treasury yield were to swing 0.1% in both directions multiple times in one month, I would have said that was crazy talk and an impossibility. But the bond market dynamics are very different this time, and we saw just that during October. There appears to be a psychological lid on the 10-year treasury yield at 5%. Yields bumped up against this level briefly and even pierced that level for about an hour during the month, only to see yields move lower. As of November 6, the 10-year yield has moved materially lower to 4.64%.

We believe bond market participants are now forecasting that the Fed will be forced to ease policy in the 2Q of 2024, and we agree with this stance. Economic data continues to weaken, and higher interest rates are now moving their way through both public and private markets alike. To us, this is more akin to gravity – it is a law of finance that higher rates result in tighter financial conditions. We are now approaching a time where forced austerity is being thrown at a market begging for looser conditions due to debt burdens and a stretched consumer.

The good news is that generally when the bond market behaves this poorly, it is due to deteriorating credit conditions. However, as you can see below, credit spreads remain tight. This tells us that almost all of the move lower in bond markets is duration/interest rate driven, which sets the stage for a strong bond market rally when the Fed pivots its language to a more dovish interest rate policy. Bond market investors that have reverse FOMO should exercise some patience, as we believe this rally could be sharp and brief and could go a long way to healing balanced portfolio allocations over the next 6-12 months.





# **Further Reading**

"Buy the Dip" Investing Mantra Lives On – in the Bond Market at Least, Wall Street Journal, October 29, 2023

https://www.wsj.com/finance/investing/buy-the-dip-investing-mantra-lives-onin-the-bond-market-at-least-b5d2996f?reflink=integratedwebview\_share

### For questions, or to request additional information, please contact your CWA Financial Planner

#### **DISCLOSURES**

#### PAST PERFORMANCE IS NOT AN INDICATOR OF FUTURE MARKET RETURNS.

Cain Watters is a Registered Investment Advisor. Request Form ADV Part 2A for a complete description of Cain Watters Advisors' investment advisory services. Diversification does not ensure a profit and may not protect against loss in declining markets. No inference should be drawn that managed accounts will be profitable in the future or that the Manager will be able to achieve its objectives. Investing involves risk and the possibility of loss, including a permanent loss of principal.

Asset allocation and diversification do not assure or guarantee better performance and cannot eliminate the risk of investment losses. All investments and strategies have the potential for profit or loss. Different types of investments involve higher and lower levels of risk. Historical performance returns for investment indexes and/or categories, usually do not deduct transaction and/or custodial charges or an advisory fee, which would decrease historical performance results. There are no assurances that a portfolio will match or exceed any specific benchmark.

This commentary contains the opinions of the CWA Investment Committee at the time of publication and is subject to change. Market and economic factors can change rapidly, producing materially different results. This update is intended for clients currently invested in CWA Recommended Investment Programs. This is not intended to be personalized investment advice. This does not take into account a particular investor's financial objectives or risk tolerances. Any specific mention of securities is for informational purposes only and is not intended as a recommendation or solicitation to purchase.

CWA Model 5 Moderate Growth Pooled Fund Program: The target allocation and portfolio data used throughout this presentation is for the CWA Model 5 recommended for participants in the Pooled Fund Program. This Model is the most common recommendation and is used here to illustrate the CWA methodology. Other CWA Recommended Investment Program models will vary in asset allocation and underlying manager and/or security selection. Clients should discuss these models and programs with their planner prior to selection.

\*\*The CAPE ratio is a valuation measure that uses real earnings per share (EPS) over a 10-year period to smooth out fluctuations in corporate profits that occur over different periods of a business cycle. The ratio is generally applied to broad equity indices to assess whether the market is undervalued or overvalued. While the CAPE ratio is a popular and widely-followed measure, several leading industry practitioners have called into question its utility as a predictor of future stock market returns. The CAPE ratio, an acronym for Cyclically Adjusted P/E (i.e. Price-Earnings) ratio, was popularized by Yale University professor Robert Shiller. It is also known as the Shiller P/E ratio.

+Statements relating to Value outperforming Growth are based upon the data of the Fama-French 3-Factor Model. A pioneering study by renowned academics, Eugene Fama and Ken French, suggesting that three risk factors: market (beta), size (market capitalization) and price (book/market value) dimensions explain 96% of historical equity performance.

Model Performance Disclosure: Model performance is NOT an indicator of future or actual results. Performance does not represent the returns that any individual investor actually received. Cain Watters Investors may incur a loss. Cain Watters Models contain allocations to several different common pooled trust funds. Each individual pooled trust fund has a defined investment strategy; usually designed around a specific asset class. Investment managers and their respective strategies are chosen to meet each of the pooled funds' objectives. Investors in the models pay a monthly asset based trust fee, based on their average investment balance during the month. Model performance is calculated using the reported net asset value of each individual pooled fund. Performance for the individual funds is then weighted according to the model target allocation. Model performance includes the reinvestment of dividends and interest. The annual trust fee of 0.65% is subtracted from gross returns on a pro-rated basis of 0.0541% per month; and includes trust fees and investment advisory fees. For time periods prior to July 1, 2016 an annual trust fee of 1.05% or 0.0875% per month was used. Model performance has inherent limitations in that it does not reflect the effects of significant cash flows, or take into account actual client asset allocation that may differ materially from the target allocation due to rebalancing policies and changes in market values. This





model performance information is provided for illustrative purposes only. Cain Watters Model investors may experience materially different returns

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