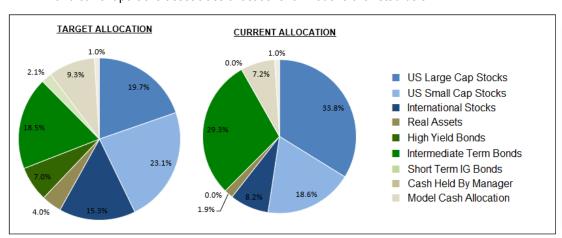


*General overall portfolio comments refer to the Moderate Growth allocations used in both the Pooled Fund Program and the Unified Managed Account Program. These general comments will be referred to as "Moderate Growth" throughout. Specific references to performance, current allocation, or comparison to indexes are derived from the CWA Model 5 Portfolio in the Pooled Fund Program; these specific comments will be referred to as "Model 5" throughout.

PORTFOLIO ANALYSIS

Overall Goal. We construct portfolios to generate a return that maximizes the probability that an investor will meet their retirement goals, as opposed to maximizing their asset base (which interjects significant risk). We believe that a value bias, international exposure and general diversification provide the best avenue to meet this objective. Our portfolios have lower volatility[†], but can go through periods where they do not keep pace with the U.S. equity markets (the most common benchmark) because of our focus on value, fixed income and international stocks.

The Moderate Growth Portfolio is intended to provide a balanced allocation, with a slight overweight to equities over fixed income. The goal is to provide a balance of growth and income with lower volatility than an all-equity portfolio. Our target and current portfolio asset class allocations for Model 5 are listed below.



ACTUAL VS. TARGET Equal Weight Equities **Under Weight International Exposure** Equal Weight Intermediate and Long-Term Fixed Income **High Cash Position**

LARGEST EQUITY AND FIXED INCOME POSITIONS

In normal market environments, Moderate Growth has a target allocation of 60% stocks & 40% bonds, with approximately 20% of the portfolio in international equities and fixed income. So, the portfolio is a global one – with a U.S. tilt. By design, the holdings are broadly diversified by location/country, by company size, by credit quality/yield and by maturity/duration. The investment managers have a degree of flexibility which allows them to respond to different market environments, and our equity managers are currently holding a large amount of cash (given current valuations).

† as of 10/31/2022, the 10-year volatility (standard deviation) of Model 5 is 9.2%, versus 14.5% for the S&P 500 Index.



PERFORMANCE

The Moderate Growth portfolios in the Pooled Fund Program and the Unified Managed Account Program have slightly different investments, costs and thus returns. Accordingly, we direct you to your account statement for your individual performance.

In October, Model 5 (net of fees and expenses) outperformed compared to the Global 60/40 Index, outperformed compared to the U.S. 60/40 Index, and outperformed compared to the S&P Moderate Growth which posted the following returns:

PERFORMANCE	ОСТ	COMMENTS
Global 60/40 Benchmark Index ⁽²⁾	3.41%	
U.S. 60/40 Benchmark Index ⁽³⁾	4.34%	Equity markets recovered as economic data broadly softened and led to anticipation that the Fed may begin to moderate the pace on interest rates hikes as early as late this year.
S&P Moderate Growth Index ⁽⁴⁾	2.68%	Tilkes as early as late tills year.

- (1) "Market Perform" means within a range of +10 bps to -10 bps of the applicable index for the month (or +/- 8 bps per month for YTD performance); "Outperform" means more than +10 bps for the month (or more than +8 bps per month for YTD performance): "Underperform" means more than -10 bps for the month (or more than -8 bps per month for YTD performance). Please note performance comparison comments are based upon Model 5 Pooled Fund Program data. There are inherent limitations in the use of model performance please read the Model Disclosure found on page 6. Investors should consult their individual custodial statement for actual performance of individual portfolios. Actual performance comparisons may differ from model comparisons.
- (2) Global 60/40 Benchmark is 60% MSCI ACWI Index & 40% Barclays Global Aggregate Bond Index.
- US 60/40 Benchmark is 60% S&P 500 Index & 40% Barclays U.S. Aggregate Bond Index.
- (4) S&P Moderate Growth Index is 50% S&P Target Risk Moderate Index & 50% S&P Target Risk Growth Index.

MARKET PERFORMANCE

Equities

PERFORMANCE	ОСТ	MULTIPLE	COMMENTS
U.S. Equities ⁽⁵⁾	8.20%	20.4X	Equities broadly rebounded as they entered the month dramatically oversold in the short term.
International Developed ⁽⁶⁾	5.38%	12.3X	International markets also had the pressure valve released but are still dealing with ramifications from a strong U.S. dollar.
Emerging Markets ⁽⁷⁾	-3.09%	9.5X	A strong dollar and high commodities are the worst things that can happen to E.M. E.M. will likely continue to underperform until these pressures abate, which will create opportunity on the back end.

- 5) U.S. Equities are represented by the Russell 3000 Index.
- (6) International Developed is the MSCI EAFE Index.
- (7) Emerging Markets is the MSCI EM Index.



Fixed Income

PERFORMANCE	ост	SPREAD OVER UST 10 YEAR	COMMENTS
U.S. Treasuries (Medium Duration) ⁽⁸⁾	-1.42%	-	Yields rose modestly during October.
U.S. Treasuries (Longer Duration) ⁽⁹⁾	-6.23%	0.18%	LT yields rose but inverted deeper during the month.
Global Fixed Income ⁽¹⁰⁾	-0.69%	-0.26%	Global fixed income fell during the month of October.
Emerging Fixed Income ⁽¹¹⁾	-0.20%	4.29%	E.M. debt continues to fall but the pace is moderating.
High Yield ⁽¹²⁾	2.60%	5.07%	High Yield rebounded with the equity markets during the month.

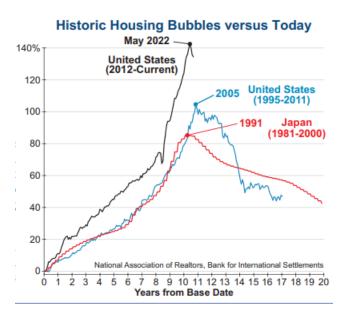
- (8) U.S. Treasuries (7-10 Years), represented by the Barclays U.S.T 7-10 Yr Total Return Index
- (9) U.S. Treasuries (20+ Years), represented by the Barclays U.S.T 20+ Yr Total Return Index
- (10) Barclays Global Aggregate Bond Index.
- (11) Barclays Emerging Markets EMEA Total Return
 (12) Barclays U.S. Corporate High Yield Index.

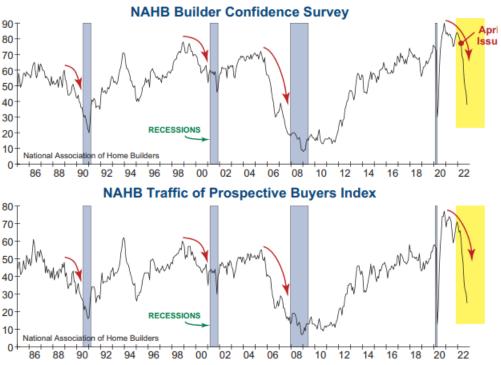
Commodities and Real Assets. The Model 5 portfolios do not have significant exposure to commodities, except indirectly. However, commodities and real assets (real estate) provide a good sense of global demand (in the case of industrial commodities) or fear (gold).

PERFORMANCE	ОСТ	TREND	COMMENTS
Energy ⁽¹³⁾	10.71%		Oil rebounded during the month and there appears to be a price floor that will keep oil elevated for the next several years.
Real Estate ⁽¹⁴⁾	3.15%		Real Estate rebounded after a few tough months.
Industrial Metals ⁽¹⁵⁾	0.42%		Industrial metals were slightly positive after a selloff.
Gold ⁽¹⁶⁾	-1.78%	DOWN	Gold sold off during the month, reflecting a stronger U.S. dollar and a stronger desire for cash.

- (13) S&P GSCI Energy Total Return Index.
 (14) Dow Jones U.S. Real Estate Index.
 (15) S&P GSCI Industrial Metals Total Return Index.
- (16) SPDR Gold Shares (GLD).







Source: Investech

The housing market is becoming a problem. We have had bubble level prices that have reverted, and we have affordability crumbling because of higher rates. We all learned a hard lesson about what happens to the American economy when housing softens in 2008. Thankfully, we are not in a situation where loans have been made that will never be paid back. We are however in a situation where housing may get soft enough to guarantee a mild recession. It will also guarantee that the Fed will succeed in tamping inflation.



On top of what everyone understands – home prices went up exponentially (see the top chart) and now higher mortgage rates are causing pricing pressure, we now have issuance issues. Wells Fargo announced on November 3 that retail mortgage originations are down 90% year over year. That is not a typo. That paints a scenario where there will be less demand, but also less supply as existing homeowners are stuck in their current home since they do not want to move and decrease their affordability by accepting a near doubled mortgage rate.

Rent has been the stickiest part of the CPI numbers that have kept them elevated. A soft home market will translate to lower rents as well, which will help expedite the lowering of the CPI.

The housing market is integral to the consumer. Annual GDP in the U.S. is 72% consumer spending dependent. If a consumer's house is underwater, it makes them feel "less rich" and translates to a spending pullback in size.

This is further evidence that supports our thesis that we are entering a mild recession. The good news is that the equity market typically sells off 30% in a recession, and we have already sold off 25%. This means that a mild recession is a long way towards being priced in and we can focus on repositioning portfolios to make outsized returns on the rebound, rather than hyper focus on capital protection like we were earlier in the year.



Getting Long-Term Bullish, A Wealth of Common Sense, October 2, 2022

https://awealthofcommonsense.com/2022/10/getting-long-term-bullish/

For questions, or to request additional information, please contact your CWA Financial Planner

DISCLOSURES

PAST PERFORMANCE IS NOT AN INDICATOR OF FUTURE MARKET RETURNS.

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Asset allocation and diversification do not assure or guarantee better performance and cannot eliminate the risk of investment losses. All investments and strategies have the potential for profit or loss. Different types of investments involve higher and lower levels of risk. Historical performance returns for investment indexes and/or categories, usually do not deduct transaction and/or custodial charges or an advisory fee, which would decrease historical performance results. There are no assurances that a portfolio will match or exceed any specific benchmark.

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CWA Model 5 Moderate Growth Pooled Fund Program: The target allocation and portfolio data used throughout this presentation is for the CWA Model 5 recommended for participants in the Pooled Fund Program. This Model is the most common recommendation and is used here to illustrate the CWA methodology. Other CWA Recommended Investment Program models will vary in asset allocation and underlying manager and/or security selection. Clients should discuss these models and programs with their planner prior to selection.

- **The CAPE ratio is a valuation measure that uses real earnings per share (EPS) over a 10-year period to smooth out fluctuations in corporate profits that occur over different periods of a business cycle. The ratio is generally applied to broad equity indices to assess whether the market is undervalued or overvalued. While the CAPE ratio is a popular and widely-followed measure, several leading industry practitioners have called into question its utility as a predictor of future stock market returns. The CAPE ratio, an acronym for Cyclically Adjusted P/E (i.e. Price-Earnings) ratio, was popularized by Yale University professor Robert Shiller. It is also known as the Shiller P/E ratio.
- +Statements relating to Value outperforming Growth are based upon the data of the Fama-French 3-Factor Model. A pioneering study by renowned academics, Eugene Fama and Ken French, suggesting that three risk factors: market (beta), size (market capitalization) and price (book/market value) dimensions explain 96% of historical equity performance.



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Use of Comparison Benchmark or Index: Indexes cannot be invested in directly. Index performance and statistics are provided for illustrative or comparison purposes and are chosen as commonly accepted representations of the performance of a particular segment of the market.