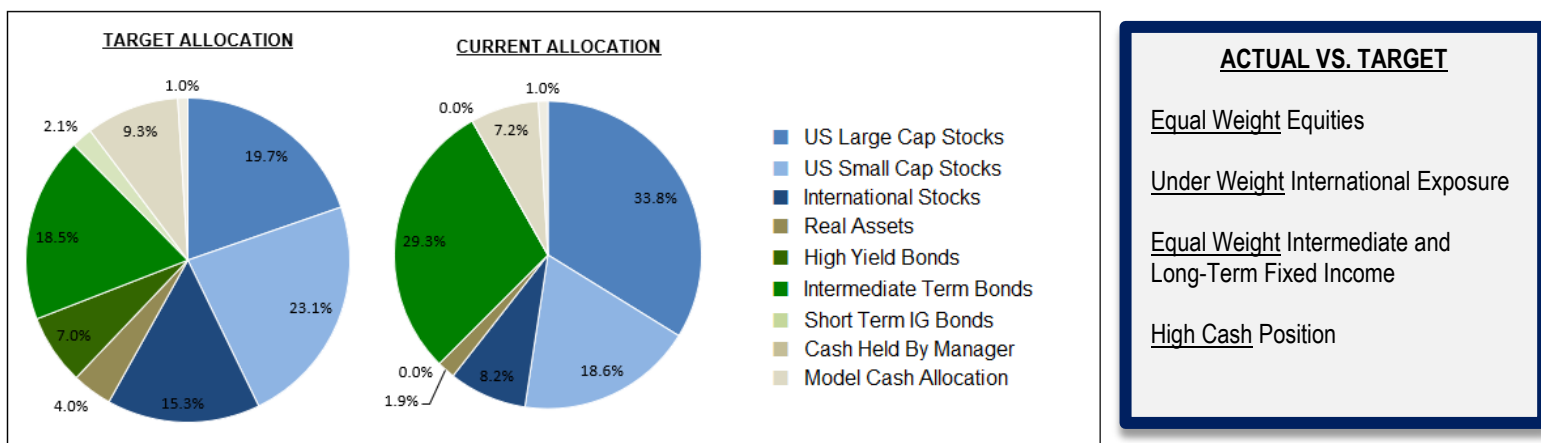


\*General overall portfolio comments refer to the Moderate Growth allocations used in both the Pooled Fund Program and the Unified Managed Account Program. These general comments will be referred to as “Moderate Growth” throughout. Specific references to performance, current allocation, or comparison to indexes are derived from the CWA Model 5 Portfolio in the Pooled Fund Program; these specific comments will be referred to as “Model 5” throughout.

## PORTFOLIO ANALYSIS

**Overall Goal.** We construct portfolios to generate a return that maximizes the probability that an investor will meet their retirement goals, as opposed to maximizing their asset base (which interjects significant risk). We believe that a value bias, international exposure and general diversification provide the best avenue to meet this objective. Our portfolios have lower volatility<sup>†</sup>, but can go through periods where they do not keep pace with the U.S. equity markets (the most common benchmark) because of our focus on value, fixed income and international stocks.

The **Moderate Growth Portfolio** is intended to provide a balanced allocation, with a slight overweight to equities over fixed income. The goal is to provide a balance of growth and income with lower volatility than an all-equity portfolio. Our target and current portfolio asset class allocations for Model 5 are listed below.



## LARGEST EQUITY AND FIXED INCOME POSITIONS

In normal market environments, Moderate Growth has a target allocation of 60% stocks & 40% bonds, with approximately 20% of the portfolio in international equities and fixed income. So, the portfolio is a global one – with a U.S. tilt. By design, the holdings are broadly diversified by location/country, by company size, by credit quality/yield and by maturity/duration. The investment managers have a degree of flexibility which allows them to respond to different market environments, and our equity managers are currently holding a large amount of cash (given current valuations).

<sup>†</sup> as of 07/31/2022, the 10-year volatility (standard deviation) of Model 5 is 8.8%, versus 13.9% for the S&P 500 Index.

## PERFORMANCE

The Moderate Growth portfolios in the Pooled Fund Program and the Unified Managed Account Program have slightly different investments, costs and thus returns. Accordingly, we direct you to your account statement for your individual performance.

In July, Model 5 (net of fees and expenses) outperformed compared to the Global 60/40 Index, underperformed compared to the U.S. 60/40 Index, and outperformed compared to the S&P Moderate Growth which posted the following returns:

PERFORMANCE	JULY	COMMENTS
Global 60/40 Benchmark Index <sup>(2)</sup>	5.14%	Equity markets rebounded strongly after a poor June. Fixed income markets rebounded after yields dropped in anticipation of the Fed beginning to take their foot off the gas regarding future interest rate hikes.
U.S. 60/40 Benchmark Index <sup>(3)</sup>	6.51%	
S&P Moderate Growth Index <sup>(4)</sup>	4.79%	

(1) "Market Perform" means within a range of +10 bps to -10 bps of the applicable index for the month (or +/- 8 bps per month for YTD performance); "Outperform" means more than +10 bps for the month (or more than +8 bps per month for YTD performance); "Underperform" means more than -10 bps for the month (or more than -8 bps per month for YTD performance). **Please note performance comparison comments are based upon Model 5 Pooled Fund Program data. There are inherent limitations in the use of model performance – please read the Model Disclosure found on page 6. Investors should consult their individual custodial statement for actual performance of individual portfolios. Actual performance comparisons may differ from model comparisons.**

(2) Global 60/40 Benchmark is 60% MSCI ACWI Index & 40% Barclays Global Aggregate Bond Index.

(3) U.S. 60/40 Benchmark is 60% S&P 500 Index & 40% Barclays U.S. Aggregate Bond Index.

(4) S&P Moderate Growth Index is 50% S&P Target Risk Moderate Index & 50% S&P Target Risk Growth Index.

## MARKET PERFORMANCE

### Equities

PERFORMANCE	JULY	MULTIPLE	COMMENTS
U.S. Equities <sup>(5)</sup>	9.38%	22.0X	During July, domestic equities recovered the losses from June.
International Developed <sup>(6)</sup>	5.00%	12.1X	International markets rebounded as yields fell. However, Europe and International underperformed compared to the U.S. during the month.
Emerging Markets <sup>(7)</sup>	-0.17%	11.1X	EM rebounded late in the month but still finished July in negative territory. EM is struggling with a strong U.S. dollar and high commodity prices.

(5) U.S. Equities are represented by the Russell 3000 Index.

(6) International Developed is the MSCI EAFE Index.

(7) Emerging Markets is the MSCI EM Index.

## Fixed Income

PERFORMANCE	JULY	SPREAD OVER UST 10 YEAR	COMMENTS
U.S. Treasuries (Medium Duration) <sup>(8)</sup>	3.06%	-	Yields fell during the month post Fed meeting.
U.S. Treasuries (Longer Duration) <sup>(9)</sup>	2.49%	0.57%	LT yields fell during the month post Fed announcement.
Global Fixed Income <sup>(10)</sup>	2.13%	-0.02%	Global bonds rebounded but underperformed the domestic bond markets.
Emerging Fixed Income <sup>(11)</sup>	2.52%	4.66%	Emerging market debt rebounded during the month. Spread widened markedly.
High Yield <sup>(12)</sup>	5.90%	5.11%	High Yield rebounded in tandem with domestic equity markets. Spreads widened markedly.

(8) U.S. Treasuries (7-10 Years), represented by the Barclays U.S.T 7-10 Yr Total Return Index

(9) U.S. Treasuries (20+ Years), represented by the Barclays U.S.T 20+ Yr Total Return Index

(10) Barclays Global Aggregate Bond Index.

(11) Barclays Emerging Markets EMEA Total Return

(12) Barclays U.S. Corporate High Yield Index.

**Commodities and Real Assets.** The Model 5 portfolios do not have significant exposure to commodities, except indirectly. However, commodities and real assets (real estate) provide a good sense of global demand (in the case of industrial commodities) or fear (gold).

PERFORMANCE	JULY	TREND	COMMENTS
Energy <sup>(13)</sup>	0.39%	-	Oil finished the month modestly positive.
Real Estate <sup>(14)</sup>	8.87%	-	Real Estate rebounded strongly after two weak months.
Industrial Metals <sup>(15)</sup>	0.65%	DOWN	Industrial metals finished positive for the month after a 20% drawdown.
Gold <sup>(16)</sup>	-2.59%	DOWN	Gold sold off during the month as the U.S. dollar remained strong.

(13) S&P GSCI Energy Total Return Index.

(14) Dow Jones U.S. Real Estate Index.

(15) S&P GSCI Industrial Metals Total Return Index.

(16) SPDR Gold Shares (GLD).

**Market Comments**

Bloomberg Dollar Spot Index 8/1/17 – 8/1/22



Source: Bloomberg

The U.S. dollar is too strong. Looking at the above, the dollar has risen to levels last seen at the onset of the COVID lockdowns, when dollars were in high demand for the rest of the world due to global economic uncertainty.

When dollars get this strong, it causes stress for the rest of the world. Due to globalization, everything needed to survive and to maintain a society – commodities, energy, etc. – are priced in dollars, as the U.S. dollar is the global reserve currency. When the dollar gets strong, they become scarce in the global system because holders of the dollar are unwilling to lend them out to be sold. In other words, there is no carry left.

If you have seen the news in Sri Lanka, Europe, and the banking system in China, this is a direct result of a dollar funding crisis. The U.S. dollar is so strong that countries that need to purchase dollars to buy things cannot get them, which pushes the value of the dollar higher. Signs of stress are starting to show in the global financial system, and it is resulting in less liquidity and panic in smaller countries. Emerging markets are struggling mightily, as a strong U.S. dollar and higher commodity prices are two of the worst things that can happen to an emerging economy, and they are happening at the same time.

The result of this in the intermediate and long-term will be a great buying opportunity. However, given the Fed's statements that they are hyper-focused on inflation and may continue to raise rates to tame it, we do not believe the dollar will begin to weaken enough to ease global system stress anytime soon.

We are in the midst of a market rebound that is much needed and welcomed. But given the above, we would urge investors to not get complacent and think that volatility is over. We anticipate a very volatile fall and winter in markets as the above continues to play out. We are currently positioned in durable business with solid fundamentals in order to navigate the anticipated volatility.

### Further Reading

#### The Best & Worst Years in Stock Market History, A Wealth of Common Sense, July 28, 2022

<https://awealthofcommonsense.com/2022/07/the-best-worst-years-in-stock-market-history/>

**For questions, or to request additional information, please contact your CWA Financial Planner**

### DISCLOSURES

#### **PAST PERFORMANCE IS NOT AN INDICATOR OF FUTURE MARKET RETURNS.**

*Cain Watters is a Registered Investment Advisor. Request Form ADV Part 2A for a complete description of Cain Watters Advisors' investment advisory services. Diversification does not ensure a profit and may not protect against loss in declining markets. No inference should be drawn that managed accounts will be profitable in the future or that the Manager will be able to achieve its objectives. Investing involves risk and the possibility of loss, including a permanent loss of principal.*

Asset allocation and diversification do not assure or guarantee better performance and cannot eliminate the risk of investment losses. All investments and strategies have the potential for profit or loss. Different types of investments involve higher and lower levels of risk. Historical performance returns for investment indexes and/or categories, usually do not deduct transaction and/or custodial charges or an advisory fee, which would decrease historical performance results. There are no assurances that a portfolio will match or exceed any specific benchmark.

*This commentary contains the opinions of the CWA Investment Committee at the time of publication and is subject to change. Market and economic factors can change rapidly, producing materially different results. This update is intended for clients currently invested in CWA Recommended Investment Programs. This is not intended to be personalized investment advice. This does not take into account a particular investor's financial objectives or risk tolerances. Any specific mention of securities is for informational purposes only and is not intended as a recommendation or solicitation to purchase.*

*CWA Model 5 Moderate Growth Pooled Fund Program: The target allocation and portfolio data used throughout this presentation is for the CWA Model 5 recommended for participants in the Pooled Fund Program. This Model is the most common recommendation and is used here to illustrate the CWA methodology. Other CWA Recommended Investment Program models will vary in asset allocation and underlying manager and/or security selection. Clients should discuss these models and programs with their planner prior to selection.*

*\*\*The CAPE ratio is a valuation measure that uses real earnings per share (EPS) over a 10-year period to smooth out fluctuations in corporate profits that occur over different periods of a business cycle. The ratio is generally applied to broad equity indices to assess whether the market is undervalued or overvalued. While the CAPE ratio is a popular and widely-followed measure, several leading industry practitioners have called into question its utility as a predictor of future stock market returns. The CAPE ratio, an acronym for Cyclically Adjusted P/E (i.e. Price-Earnings) ratio, was popularized by Yale University professor Robert Shiller. It is also known as the Shiller P/E ratio.*

*+Statements relating to Value outperforming Growth are based upon the data of the Fama-French 3-Factor Model. A pioneering study by renowned academics, Eugene Fama and Ken French, suggesting that three risk factors: market (beta), size (market capitalization) and price (book/market value) dimensions explain 96% of historical equity performance.*

**Model Performance Disclosure: Model performance is NOT an indicator of future or actual results. Performance does not represent the returns that any individual investor actually received. Cain Watters Investors may incur a loss.** *Cain Watters Models contain allocations to several different common pooled trust funds. Each individual pooled trust fund has a defined investment strategy; usually designed around a specific asset class. Investment managers and their respective strategies are chosen to meet each of the pooled funds' objectives. Investors in the models pay a monthly asset based trust fee, based on their average investment balance during the month. Model performance is calculated using the reported net asset value of each individual pooled fund. Performance for the individual funds is then weighted according to the model target allocation. Model performance includes the reinvestment of dividends and interest. The annual trust fee of 0.65% is subtracted from gross returns on a pro-rated basis of 0.0541% per month; and includes*

*trust fees and investment advisory fees. For time periods prior to July 1, 2016 an annual trust fee of 1.05% or 0.0875% per month was used. Model performance has inherent limitations in that it does not reflect the effects of significant cash flows, or take into account actual client asset allocation that may differ materially from the target allocation due to rebalancing policies and changes in market values. This model performance information is provided for illustrative purposes only. Cain Watters Model investors may experience materially different returns.*

*Use of Comparison Benchmark or Index: Indexes cannot be invested in directly. Index performance and statistics are provided for illustrative or comparison purposes and are chosen as commonly accepted representations of the performance of a particular segment of the market.*