

CAIN WATTERS



**ANNUAL MEETING
FRISCO ★ TEXAS**



Sponsorship Opportunities
MARCH 2-4, 2023

Join us for CWA's 31st Annual Meeting!

The Cowboy's Star facilities will be the centerpiece to an exciting weekend planned in Frisco, Texas. Dentists from across the nation are joining us to earn CE, be inspired by our featured speakers, and experience all Dallas has to offer.

Sponsors will have many opportunities to meet, network and build relationships with the attending doctors and CWA planning teams. As in previous years, the event will include vendor exhibitor space, multiple group entertainment activities and social events ideal for networking.

There are more opportunities than ever before to showcase your brand at our meeting. If you have an idea you don't see on the list, we encourage you to reach out to our event team — they love fresh ideas!

It's going to be a weekend you don't want to miss. We look forward to seeing you in Frisco!





Schedule of Events

Please plan to arrive by Thursday, March 2, and depart Sunday, March 5.

Thursday, March 2	10 a.m.–3 p.m. 5:30–7:30 p.m.	Registration - Ring of Honor Room Welcome Reception - The Edge Terrace
Friday, March 3	7:45–8:30 a.m. 8:30 a.m.–12 p.m. 12 p.m. 12:30–3:30 p.m. 6:30–10:00 p.m.	Breakfast - The Star Ballroom General Session Lunch - The Star Ballroom Off-property Excursions Sponsor Appreciation Dinner The Star Atrium
Saturday, March 4	7:45–8:30 a.m. 8:30 a.m.–12 p.m. 12–3:30 p.m. 5:30 p.m.	Breakfast - The Star Ballroom General Session Lunch and Team Competition Final Dinner and Party - Circle R Ranch, Flower Mound
	Please meet at the entrance of the hotel for transportation to the Circle R Ranch.	

Exhibit Hall Guidelines

Platinum and Gold Sponsors will have the opportunity to reserve a booth space in the Exhibitor Hall. Each space will be provided with a six foot table, two chairs and a table skirt. Please note that there will be additional fees for power strips, hardwire Internet, additional tables and shipments to the hotel. We kindly ask all exhibit paraphernalia including displays, banners and literature stay within your designated space. Thirty days prior to the event, a confirmation email will be sent, which will include information on A/V requests and shipping materials.

Exhibitor Hall setup will begin Thursday, March 2, 3–5 p.m., and continue on Friday, March 3, 6–7 a.m. Please see the contact information on the back of this packet for more information.



31ST ANNUAL MEETING SPONSORSHIP LEVELS

The Annual Meeting offers a unique experience for exhibitors to not only expand their relationships with clients, but also with CWA's partners and financial planners. As we bring together our community to promote growth, learning and networking, we encourage exhibitors to participate in all educational presentations and social events. Three (3) sponsorship levels are available: Platinum, Gold and Bronze.

Platinum: \$20,000 (3 available)

- Four (4) company representatives
- Booth in the exhibitor area
- One (1) representative of your company introduced in the general session
- Five (5) minutes to address the group in general session following the personal introduction
- One (1) full color, full page ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees

Gold: \$10,000

- Two (2) company representatives
- One (1) booth in the exhibitor area
- One (1) half page, full color ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees

Additional Sponsorship Opportunities for Platinum and Gold Sponsors Only

Exclusive Sponsor of the Welcome Reception: \$5,000

Includes branding opportunities such as company logo displayed on table tents and other signage.

Exclusive Sponsor of the Final Dinner: \$10,000 (TAKEN 2023)

Sponsor representative introduced at the event and given five minutes to address the group. Sponsor company logo featured throughout the event, as well as opportunity to supply additional branded gifts as party favors at their own expense.

Exclusive Wi-Fi Sponsor: \$5,000 (TAKEN 2023)

Includes logo table tents in general session as well as custom company name Wi-Fi password.

Exclusive Team-building Event Sponsor: \$7,000 (TAKEN 2023)

Sponsor of Saturday afternoon team-building activity that includes all event attendees. Includes premium logo placement and integration into the activity.

Exclusive Sponsor & Guest at Live Podcast Breakout Session: \$6,000

Two representative from the company will be guests during a live recording of the Accumulating Wealth Podcast. Breakout session will take place during lunch on Friday. Topic must be pre-approved.

Bronze: \$5,000

- One (1) company representative
- One (1) quarter page, full color ad in the event program guide
- Company logo displayed on PowerPoint slide during breaks
- The opportunity to provide company branded items in welcome bag for attendees

Additional Sponsorship Opportunities for Gold, Platinum and Bronze

Welcome Bags: \$3,000 (1 available) (TAKEN 2023)

Includes company logo on outside of attendee bag, given to every attendee at check-in.

Breakfast Sponsor: \$2,500 (2 available)

Includes logo signage placed in dining area, and option for company flyers to be placed on tables.

Lunch Sponsor: \$5,000 (2 available)

Includes logo signage placed in dining area, and option for company flyers to be placed on tables.

Excursion Sponsorship: \$5,000 (5 available)

Includes logo placement, and company integration into the event. Details vary by event. Choice of excursion is on a first-come first-served basis.

Specialty Breakout Session Sponsor: \$3,000 (3 available)

Thursday afternoon breakout sessions for orthodontists, pediatric dentist and general dentist. Includes logo placement, introduction and optional company flyers to be shared.



Hotel Information

The Omni Frisco Hotel is in the middle of all the action in Frisco, Texas. The Cowboy's Star facilities take center stage in this lively location, giving visitors a unique experience of the Dallas metroplex.

A special nightly room rate of \$229 has been negotiated. Please book your room at the Omni Frisco Hotel by visiting [this link](#) or contact the reservations department at 469.287.0000 and reference the Cain Watters & Associates room block.

**Please note—The last day to reserve a room under the special room rate is WEDNESDAY, Feb. 8, 2023.*

Omni Frisco Hotel Reservation Link:

<https://go.cainwatters.com/hotel2023>

Stay Tuned for More Information

Visit cainwatters.com/annual-meeting for general event updates. For general questions on sponsorship opportunities, reach out to our annual meeting event team.

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SPONSORSHIP REGISTRATION FORM

March 2-4, 2023

Complete the form below and return to cwa_pr@cainwatters.com or register online at cainwatters.com/annual-meeting-sponsor

Company Name (as it should appear on the marketing materials)

Primary Company Contact Name

Cell

Mailing Address

City, State

Zip

Email Address

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

Name of the company representatives attending

- Platinum Sponsor (\$20,000) Gold Sponsor (\$10,000) Bronze Sponsor (\$5,000)
- Contact me about add-on options Company will submit a check Contact me for payment
- Please charge the card below

CC Number

Exp Date

CVV

Refunds will not be issued after December 31, 2022